


## We want you to join us!

If you're smart, ambitious and friendly, we'll train you to become a digital marketing consultant and show you how to build your own agency.

Sign up today! [www.boomtime.com/register-with-boomtime](http://www.boomtime.com/register-with-boomtime) or call (800) 940-0402 for more information



Boomtime is revolutionizing the way digital marketing services for small businesses are sold and managed in local markets. We are building a network of independent consultants and local digital agencies that use the same tools and techniques used by big ad agencies, but making them cheaper and applying them to small businesses.

Our mission is to help qualified people set up digital consultancies and agencies that serve small businesses in local markets. Our approach brings together a unique combination of mobile sales tools, cutting edge products and training to help individuals and teams set up successful online marketing businesses in any size market.

We're solving a big problem for the 5M small businesses in the US, who will spend more than \$10B this year looking for online marketing solutions that actually produce results. For most of them the money they spend doesn't provide the results they hope for. We solve that problem and we'd like you to be part of the solution.

## The Opportunity



## Who We Are

Boomtime helps small businesses get the most out of the customers they have and acquire new ones cost effectively. Our products are designed to generate the maximum amount of business from existing customers through word of mouth, loyalty promotions, and business-to-business referrals.

Our products are better than our competitors and our pricing is too, but what makes us different is that we let our customers focus on running their businesses while we take care of the marketing. Our managed-service model puts us in frequent contact with customers, allowing us to sell them new products as they need them and create long-term relationships.

Our approach is based on years of experience selling digital marketing services to small businesses. It's centered on a simple fact – small businesses don't have the time or knowledge to manage their own digital marketing. Period. They need someone local who knows what they are doing to help them make the right decisions and manage the work for them at a reasonable cost. That's where you come in.

We've demystified digital marketing, breaking it down into a set of logical, integrated products. And we've got technology to automate it and make it affordable. We've wrapped the products in sophisticated mobile sales tools that make it easy for customers to understand, and simple to sell and fulfill.

## What We Do

## What's In It For You

Our model is pretty simple. We give you the training and tools to put you on an equal playing field with full-service digital agencies. Once you've been selected to join our program, we train you on our tools and we pay you a percentage of the set-up and ongoing monthly fees for each customer you acquire. Over time as your client base grows, we will teach you how to upsell to increase the spending of each customer.

We provide comprehensive training, tools, equipment, support and strategies for building your customer portfolio. You invest your time and energy. It's really that simple. You'll need to attend our training sessions and study on your own time. The training you'll receive includes how to use the app to sell, how to build promotions and create content, how to create and deliver a dynamic sales pitch, how to identify and build your personal network and on-going sales and app training to ensure you have the best tools to build your customer base.

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